

Pam Bhandal – Engagement Co Lead



Pam Bhandal is the founder/director of PB Marketing Consultants, working as a freelance marketing consultant with a number of different companies both within and outside the AECO industry.

Pam started her marketing career within the Education Software industry. Her first foray into marketing was promoting educational software to secondary schools followed by 13 years of working within the automotive, manufacturing, building, engineering, design, infrastructure and the film and games industries. Pam worked for Autodesk for a number of years helping shape their marketing and PR strategies.

Alongside her consultancy work Pam is now a director of BIM Regions UK, a member of Women in BIM and NAWIC as well a member of the Executive Team at the UK BIM Alliance.

She supports a number of the BIM Regions across the country with a more defined role for both BIM Regions East and London. She can be seen at many industry events across the country tweeting live or managing stands.

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